

Telecom and Media synergies in the 21st Century

BREAD, Wibrace

J. C. Point, pointjc@jcp-consult.com

- Wireless Broadband Access Everywhere
 - *A forum to promote genuine, advanced broadband for all users and vendors, wherever they may be*
- Open to everyone
- Initiated by the EU Sixth Framework project
BROADWAN

Jean –Charles Point, JCP-Consult

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- Project dissemination
- Member discussion area
- Workshops
- Projects set-up towards FP7
- Main focus of interest:
Pan-European, forward looking, Incorporation of wireless access systems in a heterogeneous network architecture, high frequency bands

- Develop a **multi-disciplinary** view for the realisation of *'broadband for all'*
- **Combine** forces in the area of
 - state-of-the-art results in R&D on the **technological** level
 - expertise towards the **economic** sustainability and the in-time adoption of adequate business models
 - expertise and study towards the **regulatory** aspects on EU level and the re-conciliation of customers' and industries' interests
- Develop a more **holistic** vision encompassing technical, as well as economical and regulatory aspects
- Identify **roadblocks** on European, national/regional level
- Share visions and best practices on national level to EU level (**ERA**)
- **Partners:** IMEC (B), EEC Joint Research Center (E), HHI-Fraunhofer (D), COM (DK), UEssex (UK), GET (F), JCP-C (F), Telscom (CH)

- Not a new paradigm (wireline-wireless); was network oriented, lacked technology, services, standards
- Pushed by all IP, mobility, competition
- Focused to user, diverse aspects (network, user services, devices)
- Focus here:
 - Broadcast-broadband
 - Architecture
 - Services, new concepts

	Introduction: keynote speech by Francisco Guirao (European commission)
	WiMAX for fixed and mobile broadband access Jan de Nijs – TNO – Netherland
	Triple play services taking over from fixed telephony Terje Tjelta – Telenor - Norway
	IMS evolution for fixed-mobile convergence Marina Settembre – CoRitel - Italy
	Personal Networks Ingrid Moerman – IBBT - Belgium
	Coffee Break
	Hybrid satellite terrestrial network overview Philippe Laine – Alcatel – France
	SATNEX: an opportunity for the European community to work together Haitham Cruickshank, University of Surrey, United Kingdom
	Is 3G MBMS suitable for video Ralf Tönjes - University of Applied Sciences Osnabrück - Germany
	Overview of CBMS Irek Defee – Tampere University of Technology - Finland
	Business case analysis for cooperative networks Knud Eric Skouby - COM-CTI - Denmark
	Conclusions

contact@wibrace.org

JCP-Consult
80 avenue des Buttes de Coësmes
35700 Rennes - FRANCE
Tel: +33 2 23 27 12 46

<http://www.jcp-consult.com>

